

A large, light blue, semi-transparent map of the world is centered in the background of the slide, with the text overlaid on it.

European Federation of Foundation Contractors – EFFC

eNewsletter Media Pack
2017

EFFC Overview

The EFFC promotes the common interests of its Members with the aim of improving quality of workmanship and maintaining high standards of technical competence, safety and innovation. The EFFC continues to drive forward the development of technical execution codes in the European Ground Engineering sector. Our audience tends to be:

- ✓ Primary Decision Makers
- ✓ European Commission and Authorities
- ✓ Informed
- ✓ Web-savvy

EFFC eNewsletter | Overview

The EFFC produces three (3) eNewsletters per year, which are delivered directly into the inbox of each EFFC Member. Each eNewsletter communicates a number of must-read articles covering:

- EFFC news
- legislative information
- technical articles
- health and safety news
- performance data

EFFC eNewsletter | Sponsor

We need you...

...to sponsor and support the EFFC and its eNewsletter and in return put your brand and technical services in front of the Specialist Foundation Industry!

Become a Partner in our Industry and help promoting the technical development in Special Foundations. Sponsors shall have a voice in EFFC

EFFC eNewsletter | Visual

Use this area to offer a short preview of your email's content.

[View this email in your browser](#)



Newsletter

Edition: 01: 12/2015



EDITORIAL

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National Federations

The design of the EFFC eNewsletter follows that of the EFFC website. The design will be the same for each issue, with the content changing.

Sponsors articles are included in the main body of the eNewsletter, with or without their logo (depending upon which sponsorship package is selected).

The eNewsletter will contain links back to the EFFC website to drive additional traffic to the site.

EFFC eNewsletter | Visual – Cont'd/...

National Federations

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Working Groups

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Special Project

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A Sponsored article will appear in the main body of the eNewsletter – within one of the main sections – as per the template opposite.

'Partners'
Your article / logo here



EFFC eNewsletter | Why Sponsor?

Your inclusion in this eNewsletter is a tremendous opportunity to:

- Promote your brand and products or services to a subscription-based target audience
- Engage with key decision makers within your target sector
- Show your support for Europe's only Trade Organisation for contractors working in foundation construction and geotechnical processes
- Your brand in front of a European multi-million euro buying / potential customer market

EFFC eNewsletter | Our Audience

111



eNewsletter Subscribers



Decision makers and
holders of a
collective budget of
over €4.5bn

16 Member Federations

representing...

370 Contractors



Registered Members



International
Audience

(Industry Partners and Friends of
the EFFC)

Sponsorship Costs

Option	Package	Cost EUR
Standard	Your logo included in 1 x eNewsletter per year 1 x article per year (appearing in 1 x eNewsletter) Link to your website	1,500
Enhanced	Your logo included in 3 x eNewsletters per year 1 x article per eNewsletters) Link to your website	3,000