European Federation of Foundation Contractors – EFFC

eNewsletter Media Pack
2017
EFFC Overview

The EFFC promotes the common interests of its Members with the aim of improving quality of workmanship and maintaining high standards of technical competence, safety and innovation. The EFFC continues to drive forward the development of technical execution codes in the European Ground Engineering sector. Our audience tends to be:

- Primary Decision Makers
- European Commission and Authorities
- Informed
- Web-savvy
The EFFC produces three (3) eNewsletters per year, which are delivered directly into the inbox of each EFFC Member. Each eNewsletter communicates a number of must-read articles covering:

- EFFC news
- legislative information
- technical articles
- health and safety news
- performance data
We need you…

…to sponsor and support the EFFC and its eNewsletter and in return put your brand and technical services in front of the Specialist Foundation Industry!

Become a Partner in our Industry and help promoting the technical development in Special Foundations. Sponsors shall have a voice in EFFC
The design of the EFFC eNewsletter follows that of the EFFC website. The design will be the same for each issue, with the content changing.

Sponsors articles are included in the main body of the eNewsletter, with or without their logo (depending upon which sponsorship package is selected).

The eNewsletter will contain links back to the EFFC website to drive additional traffic to the site.
A Sponsored article will appear in the main body of the eNewsletter – within one of the main sections – as per the template opposite.

‘Partners’
Your article / logo here
EFFC eNewsletter | Why Sponsor?

Your inclusion in this eNewsletter is a tremendous opportunity to:

• Promote your brand and products or services to a subscription-based target audience
• Engage with key decision makers within your target sector
• Show your support for Europe’s only Trade Organisation for contractors working in foundation construction and geotechnical processes
• Your brand in front of a European multi-million euro buying / potential customer market
EFFC eNewsletter | Our Audience

111 eNewsletter Subscribers

16 Member Federations representing...
370 Contractors

Registered Members

International Audience
(Industry Partners and Friends of the EFFC)

Decision makers and holders of a collective budget of over €4.5bn
## Sponsorship Costs

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<tr>
<th>Option</th>
<th>Package</th>
<th>Cost EUR</th>
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<tr>
<td>Standard</td>
<td>Your logo included in 1 x eNewsletter per year&lt;br&gt;1 x article per year (appearing in 1 x eNewsletter) Link to your website</td>
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<td>Enhanced</td>
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